


North Haven Congregational Church - Microsoft Internet Explorer

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 North Haven Congregational Church
Our Staff


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RSS XML [What's This?]


Contact Webmaster





 *Scott Morrow, Senior Minister*
E-Mail the Senior Minister
[put biographical information here]

 *Lucia Jackson, Associate Minister*
E-Mail the Associate Minister
[put biographical information here]

 *Gary Snowbeck, Interim Minister of Music*
E-Mail the Interim Minister of Music
[put biographical information here]

 *Carol Munson, Secretary*
E-Mail the Secretary
[put biographical information here]

 *Nancie Estep, Office Manager*
E-Mail the Office Manager
[put biographical information here]

 *Stuart Lane, Sexton*
E-Mail the Sexton
[put biographical information here]

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Internet

Report to Church Council - December 12, 2006

Putting Our Best Foot Forward!

How do people decide which church to visit when they are traveling or recently relocated?

Location is certainly a factor. Other factors include perceptions they have of a particular church community.

Their perceptions are at least partially precipitated by its welcoming behavior, the professionalism and dedication of its ministers and staff, and the openness of its lay leadership.

More often than not, referrals and exploring the Internet are the methods of choice for smart travelers and newly re-located families to find a church.

First Impressions DO Count!

How we look on the Web is extremely important and intimately reflects about how we might run our church. If we look sloppy and incomplete on the Web, people will get the idea that maybe we are also sloppy and incomplete in general.

Example: Our Staff Page

The display on the left shows Our Staff page. Note the pretty old and missing pictures. There are also no biographical sketches.

Does this page look inviting to you? If you weren't already a part of this community, would this presentation motivate you to visit NHCC?

The Web Site Working Group cannot create the content that goes into the various pages that comprise our Site without compromising the quality of its continuing work to ensure the site works smoothly from a technical perspective. With that in mind, NHCC needs one or more volunteers to step up to the plate and help create content. In this case we need

current photographs (in digital form) and short, biographical sketches for each of our staff.

The richness and usefulness of our web site depends primarily on content...and we can no longer keep up with it at the quality and currency level that visitors expect.

Other Areas In Need

There are many areas that require personal focus. Carol Munson has thankfully volunteered to keep the Lectionary current. Here are a few other areas that need immediate attention:

- The Calendar of Events page
- Volunteer Opportunities page
- The 'News' page

Simple Things CAN Have A Huge Impact

Don't have the time for any additional commitments? You can still help by periodically checking the site and reporting errors and omissions. Also, you can proactively keep the WSWG 'in the loop' with respect to events and activities that should be posted in the online Calendar. And, we welcome any suggestions to improve this important communications vehicle.

Fostering fluid communications is a major beneficial side effect of supporting our web site. The WSWG has developed stealthy email address protection technology to guard against disclosing personal email addresses. Even with persistent effort, about 37 percent of our lay leadership still have NOT forwarded their permission forms to potentially allow people in our church family to contact them via email or telephone.