

# Web Site Working Group

## Report to Church Council - July 26, 2006

### CONTINUED INCREASE IN SITE USE

Site statistics for the second quarter 2006 continues to increase in activity over the same period in 2005. The number of visits increased about 7 times, from 786 (2005Q2) to 5,264 (2006Q2). In fact, the number of visitors for the second quarter of 2006 is greater than the visitors we had for the entire year in 2005. The number of distinct internet origins responsible for these visits also increased from 330 (2005Q2) to 1,309 (2006Q2), an increase of almost 400 percent.

2006 MONTH	VISITS	AVERAGE VIEWS	DISTINCT ORIGINS
April	1,098	5.44	394
May	1,919	3.93	458
June	2,247	3.81	457
Cumulative*	15,597	4.73	2,966

\*Period: 2004-12-17 to 2006-07-24

Quick Interpretation: Since we began operating this web site (on December 17, 2004), we've had 15,597 visitors (not necessarily unique visitors).

### SHORT NEWS ITEMS

Your WSWG has been invited to assist planning a Connecticut Conference sponsored forum focused on helping CT UCC congregations develop policies associated with web-based publishing.

### VOLUNTEER OPPORTUNITIES

We're still looking for writers to help our website become the best it can be! We have many potential projects on which you can cut your teeth...from the very simple one or two liners to full-blown articles. Pick the project that fits your time and talent...and volunteer.

### USE THE WEBSITE TO ACHIEVE YOUR OBJECTIVES

Our website can be a useful vehicle for disseminating and collecting information as well as providing a convenient way for visitors to directly contact our ministers, church office or lay leadership on an individual basis. The WSWG encourages each lay leader to consider how the web site might help solve his or her communications or data collection projects. If you're not sure we can help you, please contact us to get a fresh pair of eyes to look at your project and suggest possible alternatives.

### REVIEW OF MAJOR OPEN ISSUES

Sunday Sermons: We continue to work out the details of how to mechanize the normal loading of our ministers' sermons.

Council Minutes - Online Version: Recall that this Council previously authorized the creation of a stripped-down version of its Minutes to be placed on the web site starting with the February Minutes. We look forward to posting these documents when they are received.

Council Meeting Agenda: At the April meeting WSWG proposed that the Council authorize posting of its Meeting Agenda on the web site to help facilitate member participation in the issues facing our church.

Communications Group Concept: The WSWG introduced the idea of organizing the churches' internal and external communications efforts around the concept of a Communications Group at the Council's February meeting.

At the May Council meeting, we suggested chartering an independent study of this concept as to its appropriateness, usefulness and viability to our congregation at the earliest opportunity.

We continue to strongly urge the Council to proceed with this task.

Permission Forms: There are still 27 of 85 (31.7%) known lay leadership positions that have still not executed a permission form. The following is a list of those who have not participated.

Board of Buildings & Grounds:

*Don Geissler, Bernie Hummel*

Board of Deacons:

*Complete - None Missing*

Board of Christian Education:

*Carol Amico, Jean Burr, Kim Coughlin, Jeanne Mecca*

Board of Christian Outreach:

*Denise Adinolfi, Bob Nerkowski*

Board of Finance:

*Adam Schweickert*

Music Board:

*Cathy Welch*

Board of Trustees:

*Phyllis Kaercher*

Auditing Committee:

*Warren Harple*

Collection Committee:

*Joyce Bellonio, Tony Decato, Marilyn Fredericks, Carol Mitchell*

Floral Committee:

*Maryellen Adams, Christalie Brockett*

Memorial Gifts Committee:

*Les Frost, Barbara Massey, Eleanor Norback*

Nominating Committee:

*Sandra Lynch*

Pastoral Relations Committee:

*Paul Powers*

Ushers & Greeters Committee:

*Ruth Hansell, Virginia Krieg*

CT UCC Delegates:

*Ken Welch*

New Haven East Consociation:

*Ken Welch*

Based on the current rate of compliance with this policy, I doubt that we will be fully permissioned by the end of the year.

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All WSWG Reports are posted online.

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