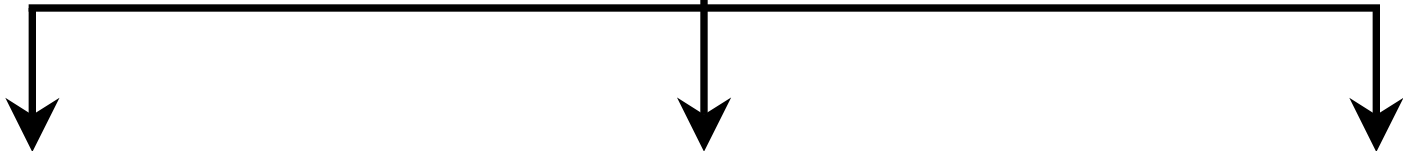


Communications Group



MAJOR FUNCTIONS

Content Creation
Layout & Production
Media Relations



External Comm

EXAMPLES

- Press Releases
- Posters
- Advertising

Publishing

EXAMPLES

- The Window
- Weekly Bulletin
- Annual Report

Distribution

EXAMPLES

- The Window
- Weekly Bulletin
- web site

The Communications Group

MISSION

The mission of the Communications Group is to efficiently, effectively and creatively communicate the ministry of North Haven Congregational Church to its members and friends, and to the larger community.

VOLUNTEER OPPORTUNITIES

The Communications Group provides a rich spectrum of serving opportunities for those whose gifts or interests include writing and editing, media relations, photography, graphic design, publication production, programming, and others areas too numerous to enumerate.

ORGANIZATIONAL STRUCTURE

- | | |
|----------------------------|---|
| The Web Team | Responsible for the design and development of all web-based publishing projects. This ministry is new but is expected to have a far-reaching effect. The Team contains both technical and non-technical people to ensure the quality, integrity, and relevance of published material. |
| Print Publications | Responsible for production of all print publications. Among the most visible are The Window, the Weekly Bulletin, and the Annual Report. |
| Writing and Editing | Responsible for reporting, writing and editing the content of all church publications and assisting the Media Relations Team with constructing press releases and other materials for the Press. |
| Media Relations | Responsible for developing and maintaining ongoing relations with members of the press for the purpose of increasing their attention and focus on the activities and work of North Haven Congregational Church. |